

SAGI ASSARAF

Motion Designer

Visual Communication graduate from Shenkar College, specializing in Video. Motion designer with experience in broadcast, AI video creation, and animation. Passionate about visual storytelling and emerging technologies.

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Tel Aviv

Education

◇ B.A. in Visual Communication

Shenkar College of Engineering, Design and Art Oct 2022 – Jul 2026 | Ramat Gan, Israel

Specialized in Video, Motion Design, Branding, and Visual Storytelling, with hands-on experience in After Effects, Cinema 4D, and AI-driven image and video creation.

Experience

◇ Motion Designer & AI Video Creator

Studio Elephant | Feb 2026 – Jul 2026 | Tel Aviv, Israel

Created motion graphics, animations, video edits, and AI-generated visual content for commercial projects. Worked with After Effects, Cinema 4D, compositing, and generative AI tools to develop concepts and final video assets.

◇ Professional Guide & Creative Lead

Unit 8200 | May 2025 – Feb 2026 | Israel

Provided professional mentorship and creative guidance to video editors, supporting workflows in video editing, motion graphics, post-production, visual storytelling, and content development. Reviewed projects, gave creative and technical feedback, and helped improve production quality and team workflows.

◇ Visual Design Intern

PLACEBO | Aug 2025 | Tel Aviv, Israel

Worked on web design, branding, icon design, and visual identity development. Designed and built a responsive website in Wix Studio, created custom graphic assets and AI-generated imagery, and refined the existing logo and logotype to improve consistency across the brand.

Skills

Software:

After Effects, Cinema 4D, Photoshop, Illustrator,

AI Tools

Kling, Veo, Runway, Seedance, Nano Banana,

Expertise

Motion Design, 2D/3D Animation, Branding, Visual Storytelling

Languages

Hebrew

Native

English

Proficient